



# 8<sup>TH</sup> AFRICAN RIFT GEOTHERMAL CONFERENCE (ARGeo - C8)

*Seizing the Moment:  
Investing in Geothermal for Sustainable Development*

SECOND CIRCULAR

2<sup>nd</sup> to 9<sup>th</sup> November 2020  
UNEP Headquarters



Hosted and organized by the Government of the Republic of Kenya in collaboration with UNEP, Ministry for Foreign Affairs Iceland, Directorate for International Development Cooperation (MFA-ICEIDA), Kenya Electricity Generating Company (KenGen), Geothermal Development Company (GDC), Geothermal Association of Kenya (GAK), African Union Commission (AUC) and the International Geothermal Association - African Regional Branch (IGA-ARB).





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## Seizing the Moment: Investing in Geothermal for Sustainable Development

### 1. ARGeo - C8

The Government of the Republic of Kenya, through the Ministry of Energy, will be hosting the Eighth African Rift Geothermal Conference (ARGeo-C8) in partnership with UNEP, AUC, GAK, KenGen, GDC and IGA-ARB. The conference will be held at UNEP headquarters, in Nairobi, Kenya from 2nd - 9th November 2020. The Conference consists of:

- 2 - 3 November 2020: Four Parallel Short Courses.
- 4 - 6 November 2020: The Main Conference
- 7 - 9 November 2020: The Field Trip.

The seven previous biennial conferences were held in Ethiopia (2006), Uganda (2008), Djibouti (2010), Kenya (2012), Tanzania (2014), Ethiopia (2016) and Rwanda (2018)

The aim of this biennial conference is to promote regional cooperation, create an information exchange and networking platform on the exploration, development, utilization and investment of the geothermal resources in the region and elsewhere in the world.

The conference will also provide opportunities for exhibitors to showcase their projects, products, equipment and services. It will also be an opportune time for business networking with lead personalities and institutions in the geothermal sector from Africa and elsewhere in the world.

In order to expedite geothermal development in Africa, various innovative geothermal support programmes have been initiated in the East Africa region. The UNEP -ARGeo Programme is one of the pioneers in the region where its main objective is to catalyse investments in geothermal development in the region. This programme, through one of its project components, supports countries to host and organize the biennial regional geothermal conferences in coordination with other geothermal support programmes and partners. The aim of this biennial conference is to promote regional cooperation, create an information exchange platform on the exploration, development, investment and utilization of the geothermal resources in the region.





## 2. IMPORTANT DEADLINES

Submission of full papers and review by regional and international reviewers including the ARGeo-C8 Technical Committee will be held in accordance with the following strict deadlines:

DATE	ACTIVITY
1 June 2020	Call for submission of full papers
15 July 2020	Deadline for full paper submission
15 July- 14 August 2020	Full Paper technical Review
15 Aug- 1 Sept 2020	Notification to authors for acceptance/revision of full papers
15 September 2020	Deadline for submission of full paper
30 September 2020	Notification to Authors mode of presentation

### Submission of Full papers

Submit Full papers to the Technical Sub-committee at:  
[technical@theargeo.org](mailto:technical@theargeo.org) & [info@theargeo.org](mailto:info@theargeo.org)

#### DATES TO REMEMBER

Four Pre-Conference Geothermal Short Courses:	2 - 3 November 2020
Main Conference:	4 - 6 November 2020
Post Conference Field Trips:	7 - 9 November 2020



### 3. WHY ATTEND ARGeo -CB:

Mother Nature has bestowed our continent with the abundance of geothermal resources. It is now our duty to develop these God given resources as one of the alternative renewable energy resources and thus spur development in this region. There is no doubt that we are in a Renewable and Clean Energy including 'Geothermal Era', and we need to harness this resource now with the urgency it deserves. In this context, this conference will give the opportunity to create a platform to discuss on how to fast track the development of geothermal resource in the region both as primary energy resource and energy mix. Further the conference will create a platform to:

- Gain valuable knowledge and insight into new market developments and discover African case studies from both local and international speakers. Customize your attendance by including a pre-conference short courses and site visit into your conference package.
- Save months of due diligence by talking to hundreds of geothermal experts and solutions providers in just 3 days which saves time. Attend technical workshops and product demonstrations, discover special offers and find the products that meet your needs.
- Connect, create and expand your circle of influence and contacts through dynamic networking opportunities at various stages of the event.
- ARGeo conferences are part of our global and regional brand of African geothermal events. Benefit from our diverse portfolio of regionalized events, by becoming a strategic partner.
- Benefit from ARGeo partnerships and strategic alliances with the industry's key players we have established over the years. Meet with African utilities, government, IPPs, developers, contractors, solution providers, financiers and investors.

### 4. WHAT ARE THE BENEFITS FOR SPONSORSHIP/EXHIBITION:

This conference provides an opportunity to establish relationships and raise exhibitors/sponsors company profile in the region.

Taking sponsorship or an exhibition stand is the most targeted and cost effective way of reaching key industry decision makers. With an audience of government, geothermal developers, investors and energy companies, ARGeo-CB is the ideal platform for you to meet the right people face to face and create new business relationships that are vital in consolidating your business' position in the geothermal industry.

You will:

- Connect and gain access to key decision makers
- Meet new clients and reaffirm relationships with existing ones
- Understand the needs of potential clients and tailor your services to meet them
- Establish your company's position amongst industry movers and shakers
- Benchmark your strategy with other major solution providers;
- Make the right connections to ensure the future success of your business.

Sponsors' logo will feature on the event website, brochures and marketing materials to be seen by thousands of industry professionals throughout the year and worldwide.

Take early advantage and maximize your exposure. Don't let your competitors leave you behind: Varying levels of sponsorship are available to cater for your individual needs and marketing budgets.

Detailed benefits can be obtained by contacting:  
[info@theargeo.org](mailto:info@theargeo.org)



## 5. KEY DISCUSSION TOPICS OF THE CONFERENCE

The organizing committee invites conference papers in line with the following general topics:

- Exploration methods- geology, geochemistry, geophysics, heat flow.
- Drilling technology
- Reservoir Engineering
- Environmental, health, safety & social factors in geothermal development.
- Geothermal power-plants
- Direct Use application
- New geothermal technologies, research and innovations
- Policies, legal and regulatory frameworks for geothermal industry
- Project Management, Financing and Economics of geothermal projects
- Case studies - any aspects of geothermal development
- Student papers - to include all aspects for geothermal exploration
- Mineral Recovery from geothermal fluids
- Gender and Geothermal
- Geothermal and Renewable Energy mix
- Global and Africa Development Agendas and Climate Policy (SDG 2030, AU Agenda 2063 and Paris Agreement 2015)

**Panel Discussions and Key Note Topics**

\* 1-Hour Panel Discussions at the end of each day.  
Summary of panel discussions will be incorporated  
into the conference resolutions

\* Topics of the Key Note/ Panel Discussions will be advised

**Fellowships**

Limited fellowships for African Participants  
Will be available for those whose papers will be accepted

**6. DELEGATES REGISTRATION FEES**

Registration fees and forms will be available at the ARGeo-C8 website:  
<http://theargeo.org/C8/registration.html>

**a) Main Conference**

<b>Please register me for:</b>	<b>Standard rates per person</b>	<b>Early Bird registration rates (before 30/09/2020)</b>
Three day main conference - Delegate (4-6 Nov 2020)	USD 500.00	USD 400.00*
Accompanying delegate	USD 300.00	USD 250.00**

\* Registration will entitle delegates to 2 dinners, 3 lunches, 6 teas, 1 cocktail, 1 conference bag with conference materials, 1 T-shirt, 1 cap and transport by shuttle to and from the hotels to the conference venue.

\*\*Fees will entitle accompanying persons to 2 dinners, 1 cocktail and transport to excursion sites within Nairobi  
This will not include conference attendance and conference materials

**b) Post Conference Field - Trip Registration Fees ( 7-9 Nov 2020 )**

Please Register me for:	Standard rates per person	Early bird registration (before 30 Sept 2020)
2 Days 1 Night (Menengai Geothermal Field & Lake Nakuru national Park)	USD 350	USD 300
2 Days 1 Night ( Olkaria Geothermal Field & Hells Gate national park )	USD 350	USD 300
3 Days 2 Nights (Olkaria and Menengai Geothermal Fields)	USD 550	USD 500
1 Day for accompanying persons ( Nairobi tour and Nairobi national park)	USD 130	USD 100

- Please note that the above rates include accommodation and meals during the field trip

**c) Short Course Registration Fees ( 2-3 Nov 2020 )**

Please Register me for:	Standard rates per person
Short Course I: Low Temperature Geothermal Systems and Direct Use application	USD 300
Short Course II: Geothermal Project Management and Financing	USD 300
Short Course III: Reservoir Modeling and Well Testing	USD 300
Short Course IV: Geothermal Resource Decision Modules 1 and 2: Volcanic and Deep Circulation	USD 300

**7. EXHIBITION BOOKING**

Booth reservation:	Standard rates per person	Early bird registration (before 30 Sept 2020)
3 X 3 booth (2 attendants allowed to manage the booth)	USD 2,500	USD 2,250
3 X 6 booth (3 attendants allowed to manage the booth)	USD 4,500	USD 4,000

- Please note that the above rates will entitle exhibitors to 2 dinners, 3 lunches, 6 teas, 1 cocktail, 1 conference bag with conference materials, 1-tshirt, 1 cap, and transport to and from the conference venue



## 8. SPONSORSHIP PACKAGES

Package :	Value
Platinum Sponsor (2 slots )	USD 60,000.00
Gold sponsors (5 slots )	USD 30,000.00
Silver sponsors (Open )	USD 15,000.00
Bronze sponsors/ sponsorship in-kind	USD 7,500.00 You can also make in-kind sponsorship by providing but not limited to: <ul style="list-style-type: none"><li>- Provision of branded giveaways/goodies for guests at the gala dinner</li><li>- Tour/travel services</li><li>- Meet the cost of field trips</li><li>- Print branded communication materials</li><li>- Provide discounted accommodation rates for conference delegates</li><li>- Pay return or discounted air fare for Easter African delegates</li><li>- Any other of your preferences ( please call or email the secretariat at <a href="mailto:cs8@theargeo.org">cs8@theargeo.org</a> and <a href="mailto:info@theargeo.org">info@theargeo.org</a> with your proposal )</li></ul>

### BENEFITS FOR SPONSORING/ EXHIBITING:

#### 1. Platinum Sponsor: USD 60,000

- 6m X 3m exhibition stand
- 4 exhibitors pass for free (USD 500 USD Value Each-cost of registration)
- Editorial description of the sponsor in the official programme
- A large sponsor banner with the logos of sponsors will be displayed in designated locations at the delegates registration area, main dining/ café area and in the exhibition tent
- Company name and logo to be displayed on all pre and post-conference promotional materials (banners, press kit, monthly newsletters, poster, program booklet, abstract book and souvenir magazine). The promotional items will be displayed in the plenary session rooms, community village and food court
- Insert a 1-page company information flier in delegates' welcome packet (provided by the company and to be approved by conference organizers)
- Slides with the company name displayed prior to the opening, closing and before the start of all the plenary sessions
- Company name and logo to appear on ARGeo-C8 website in the 'Partners/Sponsors' page
- Acknowledgement at the opening ceremony



## 2. Gold Sponsor: USD 30,000

- 3 X 3m booth
- 3 exhibitor passes free (USD 500 value for each cost of registration)
- A large sponsorship banner with the logos of sponsors to be displayed in the designated locations at the delegates' registration area and main dining/café area
- Company name and logo to be displayed on all pre and post conference promotional materials (banners, press kit, monthly newsletters, poster, programme booklet, abstract book and souvenir magazine). The promotional items will be displayed in the plenary session rooms, community village and food court.
- Editorial description of the sponsor in the official programme
- Insert a 1-page company information in delegates' welcome packet (provided by the company and to be approved by the conference organizers)
- Company name and logo to appear on the ARGeo-C8 website in the 'partners/sponsors' page.
- Acknowledgement at the opening ceremony

## 3. Silver Sponsor: USD 15,000

- 3 X 3m booth
- 2 exhibitor passes free (USD 500 value for each cost of registration)
- Company name and logo to appear on the ARGeo-C8 website in the 'partners/sponsors' page
- Insert a 1-page company information in delegates' welcome packet (provided by the company and to be approved by the conference organizers)

## 4. Bronze Sponsor: USD 7,500

- 3 X 3m booths
- 2 exhibitor passes free (USD 500 value for each cost of registration)
- Insert a 1-page company information in delegates' welcome packet (provided by the company and to be approved by the conference organizers)



## 9. PAYMENT DETAILS

NOTE: "The registration payment for (i) Main Conference, (ii) field trip, and (iii) Exhibition booth will be made directly to the GAK-ARGeo C8 Conference bank account dedicate to the Eighth ARGeo Conference (ARGeo-C8). Once you make the payment via wire transfer please send a copy of the receipt to [info@theargeo.org](mailto:info@theargeo.org) for recording purposes".

### BANK DETAILS:

NAMES: GAK-ARGeo C8 Conference  
ACCOUNT NO KES: 01120161683003  
ACCOUNT NO USD: 02120161683002

BANK: CO-OPERATIVE BANK OF KENYA LTD  
BRANCH: UPPERHILL

BANK CODE: 11  
BRANCH CODE: 11037

SWIFTCODE: KCOOKENA

Additional there will be two (POS) Point Of Sale equipments available at the conference for transaction purposes.

## TERMS & CONDITIONS

**CONFIRMATION:** You will receive confirmation of your registration by email.

If you do not receive any information within 48 hours please contact [info@theargeo.org](mailto:info@theargeo.org) to ensure we have received your registration.

**CANCELLATION:** Non-attendance will be taken as a cancellation and will incur a 100% cancellation fee. If you cancel atleast 10 full working days before the event date you will only be charged at 15% cancellation fee.

Cancellation which are the result of a force majeure event will also be chargeable on the above guidelines. Substitutions are welcome at any time. All other amendments to your registration may incur a 5% charge.

**FORCE MAJEURE:** If for any reason arising or attributable to acts, events, omissions or accidents beyond ARGeo-C8 Organizing Committee reasonable control it is necessary to make ammendments to the original planning of an event or it becomes impossible to run an event. ARGeo-C8 Organizing Committee is relieved of all obligations and does not take any responsibility for compensation, reimbursement of any additional expenses, inconveniences or loss of business that may be experienced by attendees. Further to this, ARGeo-C8 Organizing Committee reserves the right to retain delegate fees as a contribution to all avenue and administrative costs incurred.

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### Focal Person to issue invoice to registrants:

Names: Rosemary Olonde  
Email: [rolonde@gdc.co.ke](mailto:rolonde@gdc.co.ke)

### Focal Person to confirm payment of the registration

Names: Rosemary Olonde  
Email: [rolonde@gdc.co.ke](mailto:rolonde@gdc.co.ke)